

## **Asia Desk Business Series: Doing Business in Vietnam**

The seminar is co-hosted by the US Vietnam Chamber of Commerce (UVCC) and will provide valuable business intelligence and expertise to San Diego business community in developing business with Vietnam. UVCC was established and incorporated in California in April 2005 to establish and maintain a network of small and medium sized American companies that are interested in doing business with Vietnam. UVCC has been involved with and supported various activities (referral, trade missions, networking, newsletters...) to assist its members to identify and develop business successfully with Vietnamese counterparts.

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**Speakers: Mr. Christopher W. Runckel, Chairman, US-Vietnam Chamber of Commerce; President, Runckel & Associates;**

Mr. Christopher W. Runckel is the Chairman of the US Vietnam Chamber of Commerce and President of Runckel & Associates. Mr. Runckel has had a long association over his career with Asia. In 1994, he was assigned to Hanoi as the first U.S. diplomat since the Vietnam War. Runckel & Associates provides the full spectrum of international business consulting services for clients interested in doing business in Asia.

**Ms. Elizabeth Foster, Partner, Luce Forward Hamilton & Scripps LLP**

Ms. Elizabeth Foster is a partner with Luce Forward Hamilton & Scripps LLP. She assists clients in domestic and international business matters including start-ups, mergers and acquisitions, public and private equity and debt issuances, contracts, joint ventures and IPOs. She has handled transactions involving (among other countries) Brazil, Canada, Chile, China, Germany, Guatemala, Italy, Korea, Mexico, Peru, Singapore, Switzerland and the UK. Prior to joining Luce Forward, Elizabeth was an associate with the law firm of Gibson, Dunn & Crutcher LLP, working in New York and London. In addition to her legal experience, Elizabeth spent over ten years working in a variety of business positions with companies in diverse industries. She earned her BS Degree in International Business & Marketing from California State Polytechnic University and her Law Degree from UCLA Law School.

**Mr. Trung Trinh, Executive Director, US-Vietnam Chamber of Commerce (UVCC);**

Mr. Trung Trinh is the managing partner of the Vietnam Resource Group. Mr. Trinh maintains a network of over 20 associates in the U.S. and Vietnam. He provides consulting services to American companies in identifying and developing businesses in Vietnam. He is also the Executive Director of the US Vietnam Chamber of Commerce whose members consist of American small and medium sized companies that are doing – or interested of - business with Vietnam.

**Sponsors:** County of San Diego

**Location:** San Diego World Trade Center  
1250 Sixth Ave., Suite 100  
San Diego, CA 92101

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**Cost:** \$20 for SDWTC members and cooperator organizations; \$30 for non-members