

**FOR IMMEDIATE RELEASE**

**Date: June 18, 2008**

**OPENING THE FIRST US VIETNAM BUSINESS CENTER IN VIETNAM.**

A **US-Vietnam Business Center (UVBC)** has been organized and operated under a cooperation between the **Trade Service Company (TSC)**, an affiliate of the Vietnam Chamber of Commerce & Industry (VCCI) and **VIETNAM RESOURCE GROUP, LLC.**, a private consulting firm and a founding member of the US Vietnam Chamber of Commerce in the US.

The objectives of the Center are:

- *To promote American products and services in Vietnam using a well established networks provided by the Vietnam Chamber of Commerce and Industry and the US Vietnam Chamber of Commerce.*
- *To provide American companies with the most cost effective way to market their products and services in Vietnam.*

The Center is located in the lobby of the headquarter of the Vietnam Chamber of Commerce & Industry , 171 Vo Thi Sau St., District 3, Ho Chi Minh City. American company participants can use the Center to display their marketing literature, samples. They can also use the Center as a temporary office while doing business in Vietnam.

The Center is under direct supervision of Mr. Nguyen van Dzung, Director, Mr. Trung Trinh, Manager and a local staff including an Administrative Assistant, an Operations Assistant and 6 associates who are capable of assisting the Center participants to explore and conduct business in Vietnam.

*For more information on how to participate in this center, please contact:*

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