

IMMEDIATE RELEASE

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**A US TRADE MISSION TO VIETNAM IN CONJUNCTION WITH THE
VIETNAM INTERNATIONAL TRADE EXPO IN HO CHI MINH CITY,
VIETNAM.**

Washington DC. – Vietnam Resource Group, LLC (www.vietgroup.net) is organizing a **US Trade Mission** to participate in the **Vietnam International Trade EXPO** in Ho Chi Minh City, Vietnam from Dec. 10th to 16th, 2006.

Defining 2006 as the major year of trade promotion to strengthen local market and extend overseas markets, the Vietnam International Trade Fair in Ho Chi Minh City is organized by the Vietnam Chamber of Commerce and Industry as a showcase of all major industries: from garment, footwear, furniture to Electronics, Machinery in Vietnam.

As the fastest growing economy in Southeast Asia, Vietnam's bilateral trade with the US totaled more than \$7.8 billion last year, a five fold increase since the Bilateral Trade Agreement took effect in 2001 which removed high tariff and other trade barriers between the US and Vietnam.

Moreover, with the anticipated Vietnam's WTO accession, many US companies are looking at Vietnam as the best option besides China in sourcing quality and competitively - priced products. The US Permanent Normal Trade Relationship with Vietnam will also provide great access and opportunities for US companies' products and services in the Vietnamese market.

In addition to visiting the EXPO, US Trade Mission members will also participate in a number of business briefings, networking and individual meetings with selected potential Vietnamese partners/vendors to achieve their specific objectives.

The US Trade Mission is also supported and promoted by the **US Vietnam Chamber of Commerce** (UVCC) which is a not-for-profit, non-governmental trade association. UVCC was incorporated in California to provide information and networking opportunities for small and medium sized American companies based in the US that are interested in doing business with Vietnam. (www.usvnchamber.org)