

WHY VIETNAM

- The Bilateral Trade Agreement has removed high tariff and other trade barriers between the US and Vietnam.
- Vietnam's World Trade Organization ascension will lead into great access for US companies' products and services in Vietnamese market.
- Vietnam is one of 10 top countries that exports furniture to the US.
- Vietnam's furniture exports quoted a record US\$1.4 billion last year with US and EU as its main markets.
- Due to the limited natural resources, Vietnamese companies are importing lumber, veneer.. to produce furniture and wooden articles for export.

WHO SHOULD PARTICIPATE

- Importers/Exporters/Outsourcing Agents
- Wholesalers/Distributors
- Investors/Manufacturers

The mission will be led by Mr. Christopher Runckel, Chairman of the US Vietnam Chamber of Commerce(www.usvnchamber.org) and President of Runckel & Associates, Portland, OR. (www.business-in-asia.net)

In 1994, Mr. Runckel was appointed as the first permanently assigned US diplomat since the end of the Vietnam war.

WHEN Oct. 1st to Oct. 8th, 2006

WHERE

Ho Chi Minh City (Saigon)

HOW TO REGISTER

- Fax the information request form to:
801-306-2363
- Email to: vietgroupusa@vietgroup.net

REGISTRATION DEADLINE:
September 15th, 2006

OBJECTIVES

The US Trade Mission to Vietnam will provide its participants with opportunities to:

- Outsource and Buy quality and competitively-priced products in Vietnam.
- Promote and Sell US products/services related to the woodworking industry to potential Vietnamese buyers

FEATURING

- Visit the annual **INTERNATIONAL FURNITURE & HANDICRAFT EXPO 2006**, the largest EXPO participated by all furniture, woodworking and handicraft manufacturers in Vietnam. In 2005, there were 626 exhibitors, 36,000 visitors from 22 countries.
- Participate in the US Vietnam Business Center in the EXPO.
- Participate in various Roundtable Discussion /Networking sessions with Vietnamese manufacturers.
- Visit selected manufacturers.
- Meet with pre-qualified, selected Vietnamese vendors/ buyers.

SERVICES

- Pre-trip orientation – Visa application fee.
- Round trip/Economy Intl. air ticket from San Francisco/ Los Angeles to HCM City, Vietnam on Cathay Pacific Airways.
- Lodging (international standards - single occupancy/air-conditioned)
- Three Meals daily in Vietnam (excluding alcoholic beverages)
- Ground Transportation in Vietnam for scheduled events.
- Meeting Coordination - Consulting Services
- Interpretation for scheduled activities.
- City tours
- Post trip follow-up services for 6 months.

COST

*\$2,850.00 per participant
(10% discount for members of supporting organizations or registered by Sept. 1st, 2006)*

INFORMATION REQUEST FORM

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Tel.: _____ Fax.: _____

Email: _____

Line of Business: _____

My company is interested in :
_____ joining the **US Trade Mission** to Vietnam, scheduled from **Oct. 1st to Oct. 8th, 2006** (\$2,850.00 per person)
_____ participating in a **US Catalogue Show** at the US Vietnam Business Center booth at the Intl. Furniture & Handicraft Expo 2006. (\$250.00 per company)

My company's objectives in Vietnam are:

➤ _____

➤ _____

➤ _____

Number of participants: _____

Please send me a **registration packet**.

Signature: _____

Date: _____

Please fax the completed form to:

VIETNAM RESOURCE GROUP
Fax.: 801-306-2363

BASIC INFORMATION & DATA

1. Geography:

Location: Southeast Asia –325,360 sq. km (land)
Capital: Ha Noi
Main cities: HoChi Minh (Saigon), Hai Phong,
Da Nang, Can Tho
Main Ports: Hai Phong and Saigon

2. Demography:

Population: 83 millions (est. 2005),
65% under 25 years old
Annual growth rate: 1.75%.
Religion: Buddhism, Confucianism, Catholic..
Language: Vietnamese and local dialects
Ethnic Structure: 54 ethnic groups
Literacy rate: 90.3%

3. US Vietnam Trade Statistics (2005)

	Import From VN	Export to VN
- Food & Live animals:	1,034,071	126,291
- Beverage & Tobacco:	762	4,434
- Crude Material, except fuel:	42,374	144,603
- Minerals, fuels, lubricants:	608,761	8,088
- Animal & Veg. Oils:	485	215
- Chemical Products:	13,634	147,403
- Manufactured Goods:	214,275	67,169
- Machinery & Transport:	242,361	584,991
- Misc. Articles:	4,436,048	98,447
TOTAL=	6,630,149	1,191,757

(in thousands of US dollars)

Source: US Census Bureau

VIETNAM RESOURCE GROUP

*A Founding Member of
The US Vietnam Chamber of Commerce*

The Vietnam Resource Group (VRG) – a private consulting firm - was organized in April 1994 after the lifting of the US trade embargo. Our goals are to identify and develop business and cooperation opportunities between Vietnamese and American companies and organizations.

VRG includes over 20 Vietnamese-American and American professionals with various backgrounds and experience (legal, human resources, IT, management, investment, trading, tourism..)

To achieve its objectives, VRG relies on a combination of business and cross-cultural experience with established networks and resources in the United States and in Vietnam.

www.vietgroup.net



For more information, please contact:

VIETNAM RESOURCE GROUP

WEST COAST:

California

Bill Benton

Tel.: 510-219-0637

Ngoc Nguyen

Tel.: 650-207-1956

Oregon

Soraya Runckel

Tel.: 503-244-4551

EAST COAST:

Washington DC

Trung Trinh

Tel.: 202-271-8200

New York

Lan Cao

Tel.: 917-972-5141

SOUTHWEST:

Texas

James Ridgeway

Tel.: 817-501-6926

Email: vietgroupusa@vietgroup.net

US TRADE MISSION TO VIETNAM

In conjunction with

The International Furniture & Handicraft Expo 2006

Oct. 1st to Oct. 8th, 2006

Supported by:

The Furniture World Magazine
The US Vietnam Chamber of Commerce
The Global Business Roundtable
The Vietnam Trade Office in the USA
The Federation of International Trade Associations

Organized & Coordinated by:

The Vietnam Resource Group

